•	Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
5 ~	S27	2	("6405174").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/03/19 13:23
ς.	S38	1	("6266649").PN.	USPAT; USOCR	OR	OFF	2003/09/29 11:24
-	S41	764	"profile combination"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 10:45
* -	S42	` 0	"profile attribute combination"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/24 13:26
	S43	0	"profile attribute tree"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/24 13:26
	S44	27	"profile grouping"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/24 13:27
	S45	17	"profile grouping"	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/24 13:27
	S46	767	"profile combination"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 10:45
	S47	576	"profile combination"	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 10:45
	S48	13	"profile combination" and (advertis\$7 or promotion\$2)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 10:47
	S49	72	"profile combination" and (advertis\$7 or promot\$5)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 11:15

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•	S50	67	"profile tree"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 11:39
	S51	30	"profile tree" and (advertis\$7 o promot\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 11:39
Aps.	S52	16	(("5956693") or ("6542515") or ("5848396") or ("5724521") or ("5917897") or ("5974210") or ("5974398") or ("6285987")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/25 12:28
Recid	S53	3	(("9722074") or ("9722074")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO;	OR	OFF	2004/03/25 12:31
- 11				DERWENT; IBM_TDB			
	S54	5	(("9722074") or ("9834189")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/25 12:39
	S55	7	(("9722074") or ("9834189") or ("5848396")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/25 18:35
	S56	9	(("9722074") or ("9834189") or ("5848396") or ("6014662")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/25 18:31
	S57	92	"schedule search"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 17:25
1	S58	48	"schedule search"	USPAT	OR	ON	2004/03/25 17:39
	S59	219	hertz.in.	USPAT	OR	ON	2004/03/25 17:45
	S60	3	hertz.in. and (advertis\$7)	USPAT	OR	ON	2004/03/25 17:40
	S61	19	hertz.in. and (article)	USPAT	OR	ON	2004/03/25 17:40
	S62	219	hertz.in.	USPAT	OR	ON	2004/03/25 17:46

	· S63	6	hertz.in. and (search\$3)	USPAT	OR	ON	2004/03/25 17:54
	S64	489	hertz.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 17:55
Abst Sum	S65	3	hertz.in. and (electronic adj identification)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 17:57
Sum	S66	2	("6029195").PN.	US-PGPUB; USPAT; USOCR;	OR	OFF	2004/03/25 18:31
,				EPO; JPO; DERWENT; IBM_TDB	u Heri		
	S67	2	("5758257").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/25 18:04
	S68	11	(("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/25 18:42
Revol	S69	8	((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 18:43
4	S70	13	(("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/25 18:43
<	S71	10	((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 18:43

Need S72	1	0 (((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3) and (contract\$3 or agreement\$3 or rank\$3 or rat\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR .	ON	2004/03/25 18:51
573	1	((((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3) and (contract\$3 or agreement\$3 or rank\$3 or rat\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3) and (advertis\$7 or promot\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 18:53
S74		((((((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3) and (contract\$3 or agreement\$3 or rank\$3 or rat\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3) and (advertis\$7 or promot\$5)) and (highest or maximum)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 18:53
\$75		((((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3) and (contract\$3 or agreement\$3 or rank\$3 or rat\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3) and (advertis\$7 or promot\$5 or highest or maximum)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 18:54

Read A	S76	3	(((((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3) and (contract\$3 or agreement\$3 or rank\$3 or rat\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3) and (advertis\$7 or promot\$5 or highest or maximum)) and (audit\$3 or statistical\$4 or report\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 18:56
	S77	3	(((((((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3) and (contract\$3 or agreement\$3 or rank\$3 or rat\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3) and (advertis\$7 or promot\$5 or highest or maximum)) and (audit\$3 or statistical\$4 or report\$3)) and (encrpyt\$3 or decrypt\$3 or secur\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 19:03
	S78	3	((((((((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3) and (contract\$3 or agreement\$3 or rank\$3 or rat\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3) and (advertis\$7 or promot\$5 or highest or maximum)) and (audit\$3 or statistical\$4 or report\$3)) and (encrpyt\$3 or decrypt\$3 or secur\$3)) and (link\$3 or hyperlink\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 19:04

All S	S79	2	(((((((((((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3) and (contract\$3 or agreement\$3 or rank\$3 or rat\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3) and (advertis\$7 or promot\$5 or highest or maximum)) and (audit\$3 or statistical\$4 or report\$3)) and (encrpyt\$3 or decrypt\$3 or secur\$3)) and (link\$3 or hyperlink\$3)) and (trac\$4 or purchas\$3 or buy\$3 or acqui\$4)) and (pay\$3 or referral adj fee or compens\$5 or payment)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 19:20
	\$80	3	(((((((((((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3) and (contract\$3 or agreement\$3 or rank\$3 or rat\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3) and (advertis\$7 or promot\$5 or highest or maximum)) and (audit\$3 or statistical\$4 or report\$3)) and (encrpyt\$3 or decrypt\$3 or secur\$3)) and (link\$3 or hyperlink\$3)) and (trac\$4 or purchas\$3 or buy\$3 or acqui\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 19:14

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S81	2	(((((((((((((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or weight\$3 or rank\$3 or rat\$3) and (contract\$3 or agreement\$3 or rank\$3 or rat\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3) and (advertis\$7 or promot\$5 or highest or maximum)) and (audit\$3 or statistical\$4 or report\$3)) and (encrpyt\$3 or decrypt\$3 or secur\$3)) and (link\$3 or hyperlink\$3)) and (trac\$4 or purchas\$3 or buy\$3 or acqui\$4)) and (pay\$3 or referral adj fee or compens\$5 or payment)) and (refin\$3 or modif\$7 or updat\$3 or agent)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/25 19:25
582	0	((((((((((("9722074") or ("9834189") or ("5848396") or ("5794210") or ("5724521") or ("6285987") or ("5974398")).PN.) and (profil\$3 or match\$3 or	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM TDB	OR	ON	2004/03/25 19:27
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		interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3)) and (advertis\$7				
	·	or promot\$5 or highest or maximum)) and (audit\$3 or statistical\$4 or report\$3)) and (encrpyt\$3 or decrypt\$3 or		ing as		
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("6285987") or ("5974398")).PN.) and (profils or match\$3 or match\$3 or weight\$3 or rank\$3 or ratk\$3 or or rank\$3 or ratk\$3 or or pack\$3 or weight\$3 or interest or preference or psychographic or demographic\$4 or charg\$3 or bill\$3) and (advertis\$7 or promot\$5 or highest or maximum)) and (audit\$3 or statistical\$4 or report\$3)) and (encrpyt\$3 or secur\$3)) and (link\$3 or hyperlink\$3)) and (trac\$4 or purchas\$3 or buy\$3 or acqui\$4)) and (pay\$3 or referral adj fee or compens\$5 or payment)) and (refin\$3 or modif\$7 or updat\$3 or agent)) and (file or analy\$4 or database) S85 8 (("6006197") or ("5948061") or US-PGPUB;	7				USPAT;			
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S87	2	("5724521").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/29 07:54
588	2	(("5724521").PN.) and (variables or attributes or charges or bill\$3 or payment or pay\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/29 08:53
S89	0	"charge per attribute"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/29 08:54
S90	0	"price per attribute"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/29 08:54
S91	39626	charg\$3 near3 attribute or pric\$3 near3 attribute or charg\$3 near3 variable or charg\$3 near3 parameter or pric\$3 near3 variable or pric\$3 near3 parameter or pric\$3 near3 characteristic or charg\$3 near3 characteristic	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/29 08:59
S92	19602	charg\$3 near3 attribute or pric\$3 near3 attribute or charg\$3 near3 variable or charg\$3 near3 parameter or pric\$3 near3 variable or pric\$3 near3 parameter or pric\$3 near3 characteristic or charg\$3 near3 characteristic	USPAT	OR	ON	2004/03/29 08:59
S93	830837	(charg\$3 adj attribute or pric\$3 adj attribute or charg\$3adj variable or charg\$3adj parameter or pric\$3 adj variable or pric\$3 adj parameter or pric\$3 adj characteristic or charg\$3 adj characteristic)	USPAT	OR	ON	2004/03/29 09:02
S94	91146	(charg\$3 adj attribute or pric\$3 adj attribute or charg\$3adj variable or charg\$3adj parameter or pric\$3 adj variable or pric\$3 adj parameter or pric\$3 adj characteristic or charg\$3 adj characteristic).ab.	USPAT	OR	ON	2004/03/29 09:02
S95	211	(charg\$3 adj attribute or pric\$3 adj attribute or charg\$3 adj variable or charg\$3 adj parameter or pric\$3 adj variable or pric\$3 adj parameter or pric\$3 adj characteristic or charg\$3 adj characteristic).ab.	USPAT	OR	ON	2004/03/29 09:03

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a	S96	4	((charg\$3 adj attribute or pric\$3 adj attribute or charg\$3 adj variable or charg\$3 adj parameter or pric\$3 adj variable or pric\$3 adj parameter or pric\$3 adj characteristic or charg\$3 adj characteristic).ab.) and (advertis\$7)	USPAT	OR	ON	2004/03/29 09:03
Read		2	("5794210").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/30 19:59
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	S99	1	(("5794210").PN.) and (dollar or priva\$2)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/30 15:43
7	S10 0	2	("5794210").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/30 20:02
>	S10 1	1	(("5794210").PN.) and (encrypt\$3 or decrypt\$3 or secur\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/30 20:04
	S10 2	1	(("5794210").PN.) and (encrypt\$3 or decrypt\$3 or secur\$3 or purchas\$3 or buy\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/30 20:04
	S10 4	4	(("5724521") or ("5974398")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR [®]	OFF	2004/12/08 20:05
	S10 5	4	S104 and (weight\$3 or value or profile or attributes or parameters or characteristics or calculat\$3 or high\$3 or pric\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2004/12/08 20:09

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S10 6	9505	roth.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2004/12/09 15:16
S10 7	15	S106 and (advertis\$3).ab.	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2004/12/09 15:16
S10 8	4	S107 and (bid\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2004/12/09 15:17
S10 9	3	S108 and (attribute or parameters or characteristics or "profile value" or "profile element")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2004/12/09 15:21
S11 0	3	S109 and (pric\$3 or calcul\$5 or high\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2004/12/09 15:23
S11 1	3	S109 and (pric\$3 or calcul\$5 or high\$4 or weight\$3 or rat\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2004/12/11 11:23
S11 2	2	("9834189").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2004/12/11 11:47
S11 3	3	(("9834189") or ("6285987")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2004/12/11 11:48
S11 4	1	S113 and (profile)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2004/12/11 11:48
S11 5	2	("5974398").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2004/12/11 16:13
S11 6	1	S115 and (weight\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR ·	ON	2004/12/11 16:13

	U	1	Document ID	Issue Date	Pages
1	X		US 20030224384 A1	20031204	15
2	X		US 20030180808 A1	20030925	32
3	Х		US 20030082538 A1	20030501	
4	Х		US 20030065595 A1	20030403	
5	X		US 20030061358 A1	20030327	
6	х		US 20030013128 A1	20030116	
7	Х		US 20020184535 A1	20021205	
8	X		US 20020164588 A1	20021107	
9	X		US 20020042793 A1	20020411	
10	х		US 20020010798 A1	20020124	
11	X	X	US 6564247 B1	20030513	14
12	X		US 6564151 B1	20030513	
13	X	X	US 6535591 B1	20030318	12
14	X		US 6466874 B1	20021015	
15	х	x	US 6073112 A	20000606	23
16	X		US 6065475 A	20000523	

3/19/05, EAST Version: 2.0.1.4

	Title	Current OR	Current XRef
1	Divide and conquer system and method of DNA sequence assembly	435/6	702/20
2	Drug signatures	435/7.1	435/6; 435/7.2; 702/19
3	Analysis of data from liquid chromatographic separation of DNA	435/6	702/20
4	Customer identification system & method	705/35	
5	Method and system for presenting charge related data on a worldwide basis through a network	709/227	
6	Characterizing nucleic acid and amino acid sequences in silico	435/7.1	435/7.32; 702/19
7	Method and system for accessing a resource in a computing system	713/202	
8	DETERMINING THE FUNCTIONS AND INTERACTIONS OF PROTEINS BY COMPARATIVE ANALYSIS	435/6	
9	Method of order-ranking document clusters using entropy data and bayesian self-organizing feature maps	707/6	707/3
10	Differentiated content and application delivery via internet	709/247	709/249
11	System and method for registering user identifiers	709/206	707/1; 709/246; 713/201
12	Assigning protein functions by comparative genome analysis protein phylogenetic profiles	702/19	365/94
13	Method for providing telecommunications service pricing	379/112.06	379/115.01; 379/119; 379/126; 379/133
14	Rosetta stone method for detecting protein function and protein-protein interactions from genome sequences	702/19	435/6; 530/350; 702/20
15	Computer system for merchant communication to customers	705/14	705/10
16	Automatic localization of the heart from a reconstructed volume and automatic selection of a most suitable representative transverse slice for defining a left ventricle oblique axis in myocardial spect study	600/436	250/363.02; 378/20; 382/128; 600/407

	Retrieval Classif	Inventor	S	С	P	2	3	4	5
1		Sayood, Khalid et al.							
2		Natsoulis, Georges					-		
3		Taylor, Paul D. et al.							
4		Anglum, Timothy J.							
5		Piazza, Yolande et al.							
6		Morales, Arturo J. et al.							-
7		Moaven, Farah et al.							
8		Eisenberg, David et al.							
9		Choi, Jun-Hyeog							
10		Ben-Shaul, Israel et al.							
11		Todorov; Danton I.							
12		Pellegrini; Matteo et al.							
13		Galich; Michael G. et al.							
14		Eisenberg; David et al.							
15		Geerlings; Huib							
16		Qian; Jianzhong et al.							

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1	US 20030224384	
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13	US 6535591	
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15	US 6073112	
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	U	1	Document ID	Issue Date	Pages
17	Х	X	US 5956693 A	19990921	24
18	X		US 5812989 A	19980922	
19	X		US 5706288 A	19980106	
20	X		US 5522110 A	19960604	
21	X		US 4527260 A	19850702	
22	Х		US 4397004 A	19830802	
23	X		WO 9217843 A1	19921015	
24	X		US 6552823 B	20030422	
25	х		JP 2000187668 A	20000704	
26	х	-	US 6065475 A	20000523	
27	X	Х	EP 531513 B	19921015	29

	Title	Current OR	Current XRef
17	Computer system for merchant communication to customers	705/14	705/10
18	Image statement preparation by work flow management using statement cycles and statement interactive sessions	705/45	
19	Available bit rate scheduler	370/418	370/391; 370/412
20	Cleaning apparatus	15/116.2	15/115; 15/116.1
21	Method for seismic exploration by vertical seismic profiling and installation for its implementation	367/27	367/34; 367/43
22	Method for seismic exploration by vertical seismic profiling and installation for its implementation	367/27	367/34; 367/43; 367/59
23	IMPROVED ADAPTABLE PERFORMANCE EVALUATION DEVICE		
24	Enhanced error diffusion method in high speed digital printing, involves placing peak positions of color values in selected positions of matrix to create peak position profile		
25	Grouping procedure in data ware house system, involves scanning non-empty rows in input list consisting of several rows of characters and grouping rows which have identical hash values		
26	Automatic selection system for localizing heart, establishes local and global intensity extrema of one-dimensional maximum intensity profile without using additional intensity profiles and grouping any additional line features		
27	Performance monitoring appts. for computer database - uses knowledge base on various computer and database systems to adapt computation of performance statistics to particular system		

	Retrieval Classif	Inventor	S	С	P	2	3	4	5
17		Geerlings; Huib							
18		Witt; Dale Edward et al.							
19		Radhakrishnan; Sivakumar et al.							
20		Borofsky, Gary R.							
21		Horowicz; Leon							
22		Bronislaw; Seeman							
23		ANDRES, FREDERIC							
24		CHANG, C							
25		FUJIWARA, S et al.							
26		CHIU, M et al.							
27		ANDRES, F							



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27	US 5724569	

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Acad all	1		X	US 5724521 A	19980303	19
Abs.f	2	X	X	US 5948061 A	19990907	12
y ls.	3		X	US 5956693 A	19990921	24
ABS.	4	X	X	US 6006197 A	19991221	9
- Gendall	5	X	X	US 6029141 A	20000222	28
MS	6	X	x	US 6073112 A	20000606	23
Read	7		x	US 6266649 B1	20010724	21
Abs. Abs. Abs. Abs. Abs. Abs. Abs. Abs.	8	X	X	US 6535591 B1	20030318	12
Abso	9	X	X	US 6564247 B1	20030513	14
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faint all	11		X	WO 9834189 A1	19980806	61
Abs.	12		X	EP 531513 B	19921015	29
Acade	13		X	US 5794210 A	20020630	33
Apps.	14		X	EP 891131 B	19970916	9

	Title	Current OR	Current XRef
1	Method and apparatus for providing electronic advertisements to end users in a consumer best-fit pricing manner	705/26	705/10; 725/1; 725/114; 725/131; 725/14; 725/32
2	Method of delivery, targeting, and measuring advertising over networks	709/219	705/14; 715/501.1; 715/513
3	Computer system for merchant communication to customers	705/14	705/10
4	System and method for assessing effectiveness of internet marketing campaign	705/10	705/26; 705/7; 709/202; 709/205; 709/217; 709/229
5	Internet-based customer referral system	705/27	705/10; 705/26
6	Computer system for merchant communication to customers	705/14	705/10
7	Collaborative recommendations using item- to-item similarity mappings	705/26	705/14; 705/27
8	Method for providing telecommunications service pricing	379/112.06	379/115.01; 379/119; 379/126; 379/133
9	System and method for registering user identifiers	709/206	707/1; 709/246; 713/201
10	TITLE DATA NOT AVAILABLE		
11	INTERNET ADVERTISING SYSTEM		
12	Performance monitoring appts. for computer database - uses knowledge base on various computer and database systems to adapt computation of performance statistics to particular system		
13	Method of electronically brokering attention and of orthogonal sponsorship - generates consumer interest profile for customer and provides data for customer distribution and compares profile with data, if matching data is automatically delivered to customer who is compensated for paying attention to data		·
14	Aquarium undergravel filter that filters water - in which bottom side of plates have V=shaped flow channels and chambers with opening next to flow channel		

	Retrieval Classif	Inventor	S	С	P	2	3	4	5
1		Dedrick; Rick	x	:					
2		Merriman; Dwight Allen et al.							
3		Geerlings; Huib	X						
4		d'Eon; Christopher E. et al.							
5		Bezos; Jeffrey P. et al.							
6		Geerlings; Huib							
7		Linden; Gregory D. et al.	X		-				
8		Galich; Michael G. et al.							
9		Todorov; Danton I.							
10			Х		-				
11		ROTH, DAVID WILLIAM et al.	X						
12		ANDRES, F	X						
13		FITTS, G et al.	x						
14		CONVERTINO, S et al.	х						

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Hs	3	US 5956693	
de	4	US 6006197	
111	5	US 6029141	
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	7	US 6266649	
ll Hbs	8	US 6535591	
ges Jewis	9	US 6564247	
EU P	10	WO 9722074 A1	
AM	11	WO 9834189 A1	
Ybs	12	US 5724569	
Atl	1 3	US 5794210	
h5	14	US 5667672	

		U		Document ID	Issue Date	Pages		
>	15		x	US 5873069 A	19990216	86		
-	16	X	X	US 20030012209 A1	20030116	15		

	Title	Current OR	Current XRef
15	Automated retail pricing system for assisting buyer	,	
16	Network access traffic sorter	370/412	370/429

	Retrieval Classif	Inventor	s	С	P	2	3.	4	5
15		LENERZ, H J et al.	х						
16		Abdelilah, Youssef et al.			-				

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15	US 5873069	
16	US 20030012209	

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           297
 S12
            64
                 S1/TI, DE, AB AND S11
 S13
            44
                 S12 NOT PY>1999
 S14
            41
                 RD (unique items)
 S15
         24766
                 (S5 OR S6) (3N) S2 (6S) (S5 OR S6) (3N) S7
 S16
          1406
                 S10(6S)S15
 S17
           379
                 S16(6S)S1
 S18
           212
                 S17 NOT PY>1999
 S19
            90
                 S18(6S)(S3 OR S4).
 S20
            81
                 RD (unique items)
S21
            77
                 S20 NOT S14
? t21/3, k/all
 21/3, K/1
               (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.
02597495 82395726
CAPPLAN: a decision-support system for planning the pricing and sales
effort policy of a salesforce
Sonke Albers
Pricing Strategy & Practice v5nl PP: 30-39 1997
ISSN: 0968-4905 JRNL CODE: PSAP
```

...TEXT: offers the option of a parametric optimization, allowing for evaluation of how the differentiation of **prices** and the **allocation** of calls change over different capacity levels. This information, then,

WORD COUNT: 5901

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? show files;ds
     13:BAMP 2004/Nov W2
File
         (c) 2004 The Gale Group
      75:TGG Management Contents(R) 86-2004/Nov W2
File
         (c) 2004 The Gale Group
      95:TEME-Technology & Management 1989-2004/Jun W1
File
         (c) 2004 FIZ TECHNIK
      47: Gale Group Magazine DB(TM) 1959-2004/Dec 01
File
         (c) 2004 The Gale group
File 570: Gale Group MARS(R) 1984-2004/Dec 01
         (c) 2004 The Gale Group
Set
                Description
        Items
S1
       829919
                BIDDING OR AUCTION? OR ASK OR EXCHANGE? OR TRADE OR TRADING
              OR MARKETPLACE? OR DYNAMIC() MARKET OR EBAY OR E() BAY OR EAUC-
             TION? OR ETRAD?
                PRICE OR PRICES OR RATE OR RATES OR BID OR BIDS OR OFFER OR
S2
              OFFERS OR CHARGE
       161095
                S2(3N)(SET OR SETS OR SETTING OR ALLOCAT? OR ASSIGN? OR CA-
S3
             LCULAT? OR DETERMIN? OR APPLY? OR COMPUTE OR COMPUTING OR COM-
             PUTATION? ?) -OR PRICING?
                S3(6N) (ENGINE? OR SOFTWARE OR SYSTEM OR SERVER? OR PROCESS-
S4
             ?R? OR ALGORITHM? OR FORMULA? OR AGGREGAT?R? OR ANALYZER? OR -
             ANALYTIC? ?)
      2300736
                ATTRIBUTE? ? OR CHARACTERISTIC? ? OR FEATURE? ? OR TYPE OR
S5
             TRAIT? ? OR DEMOGRAPHIC? ? OR QUALITIES OR SEGMENTATION OR CL-
             ASS OR CLASSIFICATION
      2275750
                PROFILE? ? OR MODEL? ? OR MODELING? OR DESCRIPTION? ? OR A-
             NALYSIS OR ANALYZING OR ANALYZES OR QUANTIF? OR ASSESS? OR BR-
             EAKDOWN? OR STUDY? OR REPORT?
S7
      1269016
                AGGREGAT? OR GROUP? OR COLLAT? OR COLLECT? OR CONSOLIDAT?
S8
       645510
                COMPARE? OR COMPARISON OR COMPARING OR MATCH?
                USER?? OR SHOPPER?? OR BUYER?? OR PURCHASER?? OR CONSUMER??
S9
      1448166
              OR CLIENT?? OR CUSTOMER?? OR INDIVIDUAL OR SURFER?? OR BIDDE-
             E?? OR BIDDER??
S10
        71351
                 (HIGHEST? OR BEST OR OPTIMAL OR OPTIMUM? OR MAXIMUM OR UPP-
             ERMOST OR ULTIMATE? OR HIGH OR OPTIMIS? OR OPTIMIZ?) (1W) S2
$11
                S11 NOT PY>1999
            0
S12
                RD (unique items)
                (S3 OR S4) (6S) S5 (6S) S6 (6S) S7 (6S) (S8 (10N) S9) (6S) S10
S13
           82
S14
          205
                (S5 OR S6) (2N) S2 (6S) (S5 OR S6) (2N) S7 (6S) S10
                S13 OR S14
S15
          280
                S15 NOT PY>1999
S16
          156
S17.
          152
                RD (unique items)
S18
           24
                S1 (3S) S4 (2S) S5 (2S) S10
                S18 NOT PY>1999
S19
           18
S20
           17
                RD (unique items)
S21
          168
                S17 OR S20
S22
          168
                RD (unique items)
S23
           23
                S22 AND S1/TI, DE, AB
```

? show files;ds File 160: Gale Group PROMT(R) 1972-1989 (c) 1999 The Gale Group File 275: Gale Group Computer DB(TM) 1983-2004/Dec 01 (c) 2004 The Gale Group File 621: Gale Group New Prod. Annou. (R) 1985-2004/Dec 01 (c) 2004 The Gale Group Description Items Set BIDDING OR AUCTION? OR ASK OR EXCHANGE? OR TRADE OR TRADING 1366934 S1 OR MARKETPLACE? OR DYNAMIC() MARKET OR EBAY OR E() BAY OR EAUC-TION? OR ETRAD? PRICE OR PRICES OR RATE OR RATES OR BID OR BIDS OR OFFER OR 2217906 S2 OFFERS OR CHARGE S2(3N)(SET OR SETS OR SETTING OR ALLOCAT? OR ASSIGN? OR CA-325562 S3 LCULAT? OR DETERMIN? OR APPLY? OR COMPUTE OR COMPUTING OR COM-PUTATION? ?) OR PRICING? S3(6N)(ENGINE? OR SOFTWARE OR SYSTEM OR SERVER? OR PROCESS-29948 S4. ?R? OR ALGORITHM? OR FORMULA? OR AGGREGAT?R? OR ANALYZER? OR -ANALYTIC? ?) ATTRIBUTE? ? OR CHARACTERISTIC? ? OR FEATURE? ? OR TYPE OR **S**5 3061631 TRAIT? ? OR DEMOGRAPHIC? ? OR QUALITIES OR SEGMENTATION OR CL-ASS OR CLASSIFICATION PROFILE? ? OR MODEL? ? OR MODELING? OR DESCRIPTION? ? OR A-2127813 **S**6 NALYSIS OR ANALYZING OR ANALYZES OR QUANTIF? OR ASSESS? OR BR-EAKDOWN? OR STUDY? OR REPORT? AGGREGAT? OR GROUP? OR COLLAT? OR COLLECT? OR CONSOLIDAT? S7 1546320 COMPARE? OR COMPARISON OR COMPARING OR MATCH? 661256 S8USER?? OR SHOPPER?? OR BUYER?? OR PURCHASER?? OR CONSUMER?? 2514212 S9 OR CLIENT?? OR CUSTOMER?? OR INDIVIDUAL OR SURFER?? OR BIDDE-E?? OR BIDDER?? (HIGHEST? OR BEST OR OPTIMAL OR OPTIMUM? OR MAXIMUM OR UPP-56349 S10 ERMOST OR ULTIMATE? OR HIGH OR OPTIMIS? OR OPTIMIZ?) (1W) S2 S11 NOT PY>1999 O S11 RD (unique items) 0 S12 (S3 OR S4) (6S) S5 (6S) S6 (6S) S7 (6S) (S8 (10N) S9) (6S) S10 37 S13 (S5 OR S6) (2N) S2 (6S) (S5 OR S6) (2N) S7 (6S) S10 S14 60 96 S13 OR S14 S15 S15 NOT PY>1999 42 S16 RD (unique items) 42 S17 S1 (3S) S4 (2S) S5 (2S) S10 29 S18 S18 NOT PY>1999 16 S19 . 15 RD (unique items) S20

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File 350: Derwent WPIX 1963-2004/UD, UM &UP=200476
         (c) 2004 Thomson Derwent
File 344: Chinese Patents Abs Aug 1985-2004/May
         (c) 2004 European Patent Office
File 347: JAPIO Nov 1976-2004/Jul (Updated 041102)
         (c) 2004 JPO & JAPIO
File 371:French Patents 1961-2002/BOPI 200209
         (c) 2002 INPI. All rts. reserv.
       2:INSPEC 1969-2004/Nov W3
File
         (c) 2004 Institution of Electrical Engineers
      35:Dissertation Abs Online 1861-2004/Nov
File
         (c) 2004 ProQuest Info&Learning
File
      65:Inside Conferences 1993-2004/Nov W4
         (c) 2004 BLDSC all rts. reserv.
File
      99:Wilson Appl. Sci & Tech Abs 1983-2004/Oct
         (c) 2004 The HW Wilson Co.
File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
         (c) 2003 EBSCO Pub.
File 256:TecInfoSource 82-2004/Nov
         (c) 2004 Info.Sources Inc
File 474: New York Times Abs 1969-2004/Nov 30
         (c) 2004 The New York Times
File 475: Wall Street Journal Abs 1973-2004/Nov 30
         (c) 2004 The New York Times
File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
         (c) 2002 The Gale Group
Set
                Description
        Items
                BIDDING OR AUCTION? OR ASK OR EXCHANGE? OR TRADE OR TRADING
      1527045
              OR MARKETPLACE? OR DYNAMIC() MARKET OR EBAY OR E() BAY OR EAUC-
             TION? OR ETRAD?
S2
      3628534
                PRICE OR PRICES OR RATE OR RATES OR BID OR BIDS OR OFFER OR
              OFFERS OR CHARGE
                S2(3N) (SET OR SETS OR SETTING OR ALLOCAT? OR ASSIGN? OR CA-
S3
       186445
             LCULAT? OR DETERMIN? OR APPLY? OR COMPUTE OR COMPUTING OR COM-
             PUTATION? ?) OR PRICING?
S4
                S3(6N) (ENGINE? OR SOFTWARE OR SYSTEM OR SERVER? OR PROCESS-
             ?R? OR ALGORITHM? OR FORMULA? OR AGGREGAT?R? OR ANALYZER? OR -
             ANALYTIC? ?)
S5
      5505469
                ATTRIBUTE? ? OR CHARACTERISTIC? ? OR FEATURE? ? OR TYPE OR
             TRAIT? ? OR DEMOGRAPHIC? ? OR QUALITIES OR SEGMENTATION OR CL-
             ASS OR CLASSIFICATION
S6
     11838035
                PROFILE? ? OR MODEL? ? OR MODELING? OR DESCRIPTION? ? OR A-
             NALYSIS OR ANALYZING OR ANALYZES OR QUANTIF? OR ASSESS? OR BR-
             EAKDOWN? OR STUDY? OR REPORT?
S7
      3302746
                AGGREGAT? OR GROUP? OR COLLAT? OR COLLECT? OR CONSOLIDAT?
S8
      2708140
                COMPARE? OR COMPARISON OR COMPARING OR MATCH?
S9
      2260078
                USER?? OR SHOPPER?? OR BUYER?? OR PURCHASER?? OR CONSUMER??
              OR CLIENT?? OR CUSTOMER?? OR INDIVIDUAL OR SURFER?? OR BIDDE-
             E?? OR BIDDER??
S10
       147487
                (HIGHEST? OR BEST OR OPTIMAL OR OPTIMUM? OR MAXIMUM OR UPP-
             ERMOST OR ULTIMATE? OR HIGH OR OPTIMIS? OR OPTIMIZ?) (1W) S2
           23
                (S3 OR S4) AND S5 AND S6 AND S7 AND S8 AND S9 AND S10
S11
S12
           14
                S11 NOT PY>1999
```

S13

14

RD (unique items)

```
? show files;ds
          9:Business & Industry(R) Jul/1994-2004/Dec 01
  File
            (c) 2004 The Gale Group
        20:Dialog Global Reporter 1997-2004/Dec 02
  File
            (c) 2004 The Dialog Corp.
  File 476: Financial Times Fulltext 1982-2004/Dec 02
            (c) 2004 Financial Times Ltd
  File 610:Business Wire 1999-2004/Dec 02
            (c) 2004 Business Wire.
  File 613:PR Newswire 1999-2004/Dec 02
           (c) 2004 PR Newswire Association Inc
  File 634:San Jose Mercury Jun 1985-2004/Dec 01
           (c) 2004 San Jose Mercury News
  File 636: Gale Group Newsletter DB(TM) 1987-2004/Dec 02
           (c) 2004 The Gale Group
  File 810:Business Wire 1986-1999/Feb 28
           (c) 1999 Büsiness Wire
  File 813:PR Newswire 1987-1999/Apr 30
           (c) 1999 PR Newswire Association Inc
 Set
          Items
                  Description
        9560341
                  PROFILE? ? OR DESCRIPTION? ? OR CATEGORY OR CATEGORIES OR -
 S1
              ATTRIBUTE? ? OR CHARACTERISTIC? ? OR TYPE OR TYPES OR PARAMET-
               ER? ? OR DEMOGRAPHIC? ?
 S2
                 S1(5N)(VISITOR?? OR SHOPPER?? OR SURFER?? OR USER?? OR CUS-
        374308
              TOMER ?? OR BUYER ?? OR CONSUMER ?? OR CLIENT ?? OR INDIVIDUAL ?? -
              OR PERSONAL)
 S3
                  (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT?
        959590
              OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (SELECT? OR
               KEYSTROKE? OR KEY()STROKE? OR VISIT? ? OR VISITED OR VIEWED -
              OR CLICK? ? OR CLICK()STREAM? ? OR CLICKSTREAM? ?)
 S4
                 (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT?
       1911617
              OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (RESPONSE?
              ? OR FEEDBACK OR FEED()BACK OR SURVEY? ? OR INFORMATION OR DA-
              TA OR REPORT? ? OR SUMMARY OR QUESTIONNAIRE? OR INPUT)
 S5
         37404
                 (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT?
              OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (METRIC? ?
              OR CLICK() THROUGH? ? OR CTR OR CPC OR KEYPHRASE? OR KEYWORD? ?
               OR KEY()WORD? ?)
S6
                 (S3 OR S4 OR S5) (6N) (DISTRIBUT?R? OR ADVERTI?ER? OR MERCHA-
        . 52935
             NT? ? OR RETAILER? ? OR PROVIDERS OR SERVICERS OR ISP?? OR ST-
             ORES OR SHIPPER?? OR WHOLESAL?R? OR WAREHOUSE? OR SELLER? ? OR
              PRODUCER? ? OR MANUFACTURER? ?)
S7
      2702853
                ADVERTI?EMENT OR BANNER? ? OR CONTENT OR AD OR ADS OR COMM-
             ERCIALS OR MARKETING() (MESSAGE? ? OR SIGN? ? OR SIGNAGE) OR S-
             LOGAN OR COUPON? OR DISCOUNT(N) (CERTIFICATE OR NOTICE OR RECE-
             IPT) OR FLYER? OR TRAIL?R?
S8
                S7(8N)(SPACE? ? OR ALLOCAT? OR ASSIGN? OR DETERMIN? OR POS-
             ITION OR LOCATION OR SIZE OR PARAMETER? ? OR LENGTH OR HEIGHT
             OR PROPORTION? OR APPORTION?) OR BANNERSPACE OR ADSPACE
S9
      1641111
                (HIGHEST? OR BEST OR OPTIMAL OR OPTIMUM? OR MAXIMUM OR UPP-
             ERMOST OR ULTIMATE? OR HIGH OR OPTIMIS? OR OPTIMIZ?) (1W) (PRICE
              OR PRICES OR COST OR COSTS OR RATE OR RATES) OR PRICING
S10
            8
                S2 (6S) S6 (6S) S8 (6S) S9
S11
            4
                S10 NOT PY>1999
S12
            3
                RD (unique items)
113
           34
                S2 AND S6 AND S8 AND S9
(4
           14
                S13 NOT PY>1999
          10
                S14 NOT S10
214
           8
               RD (unique items)
Top-
          11
                S12 OR S16
```

```
? show files; ds
     13:BAMP 2004/Nov W2
File
         (c) 2004 The Gale Group
      75:TGG Management Contents(R) 86-2004/Nov W2
File
         (c) 2004 The Gale Group
      95:TEME-Technology & Management 1989-2004/Jun W1
File
         (c) 2004 FIZ TECHNIK
      47:Gale Group Magazine DB(TM) 1959-2004/Dec 02
File
         (c) 2004 The Gale group
                Description
        Items
Set
                PROFILE? ? OR DESCRIPTION? ? OR CATEGORY OR CATEGORIES OR -
      1058646
S1
             ATTRIBUTE? ? OR CHARACTERISTIC? ? OR TYPE OR TYPES OR PARAMET-
             ER? ? OR DEMOGRAPHIC? ?
                S1(5N) (VISITOR?? OR SHOPPER?? OR SURFER?? OR USER?? OR CUS-
S2
             TOMER ?? OR BUYER ?? OR CONSUMER ?? OR CLIENT ?? OR INDIVIDUAL ?? -
             OR PERSONAL)
                (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT?
        44056
S3
             OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (SELECT? OR
              KEYSTROKE? OR KEY()STROKE? OR VISIT? ? OR VISITED OR VIEWED -
             OR CLICK? ? OR CLICK()STREAM? ? OR CLICKSTREAM? ?)
                 (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT?
       202487
S4
             OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (RESPONSE?
             ? OR FEEDBACK OR FEED()BACK OR SURVEY? ? OR INFORMATION OR DA-
             TA OR REPORT? ? OR SUMMARY OR QUESTIONNAIRE? OR INPUT)
                 (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT?
         3279
S5
             OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (METRIC? ?
             OR CLICK() THROUGH? ? OR CTR OR CPC OR KEYPHRASE? OR KEYWORD? ?
              OR KEY()WORD? ?)
                 (S3 OR S4 OR S5) (6N) (DISTRIBUT?R? OR ADVERTI?ER? OR MERCHA-
S6
         6180
             NT? ? OR RETAILER? ? OR PROVIDERS OR SERVICERS OR ISP?? OR ST-
             ORES OR SHIPPER?? OR WHOLESAL?R? OR WAREHOUSE? OR SELLER? ? OR
              PRODUCER? ? OR MANUFACTURER? ?)
                ADVERTI?EMENT OR BANNER? ? OR CONTENT OR AD OR ADS OR COMM-
       289293
S7
             ERCIALS OR MARKETING() (MESSAGE? ? OR SIGN? ? OR SIGNAGE) OR S-
             LOGAN OR COUPON? OR DISCOUNT(N) (CERTIFICATE OR NOTICE OR RECE-
             IPT) OR FLYER? OR TRAIL?R?
                S7(8N)(SPACE? ? OR ALLOCAT? OR ASSIGN? OR DETERMIN? OR POS-
S8
             ITION OR LOCATION OR SIZE OR PARAMETER? ? OR LENGTH OR HEIGHT
             OR PROPORTION? OR APPORTION?) OR BANNERSPACE OR ADSPACE
                 (HIGHEST? OR BEST OR OPTIMAL OR OPTIMUM? OR MAXIMUM OR UPP-
S9
       136941
             ERMOST OR ULTIMATE? OR HIGH OR OPTIMIS? OR OPTIMIZ?) (1W) (PRICE
               OR PRICES OR COST OR COSTS OR RATE OR RATES) OR PRICING
                 S2(6S)S6(6S)S8(6S)S9
             6
S10
                 S10 NOT PY>1999
             6
S11
                RD (unique items)
            6
S12
                 S2 AND S6 AND S8 AND S9
           48
S13
                 S13 NOT PY>1999
            30
S14
                 S14 NOT S10
            24
S15
            24
                 RD (unique items)
S16
                 S12 OR S16
           .30
S17
            30
                 RD (unique items)
S18
 ? t18/3, k/all
               (Item 1 from file: 13)
 18/3,K/1
 DIALOG(R)File
               13:BAMP
 (c) 2004 The Gale Group. All rts. reserv.
             Supplier Number: 02230930 (USE FORMAT 7 OR 9 FOR FULLTEXT)
 1144725
 Go Beyond the Creative to Data Analysis
```

(Mining data from media-rich Internet advertising involves planning goals

```
? show files; ds
File 15:ABI/Inform(R) 1971-2004/Dec 02
         (c) 2004 ProQuest Info&Learning
      16:Gale Group PROMT(R) 1990-2004/Dec 02
         (c) 2004 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2004/Dec 02
         (c)2004 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
File 275: Gale Group Computer DB (TM) 1983-2004/Dec 02
         (c) 2004 The Gale Group
File 621: Gale Group New Prod. Annou. (R) 1985-2004/Dec 02
          (c) 2004 The Gale Group
       9:Business & Industry(R) Jul/1994-2004/Dec 01
File
          (c) 2004 The Gale Group
      20:Dialog Global Reporter 1997-2004/Dec 02
File
          (c) 2004 The Dialog Corp.
File 476: Financial Times Fulltext 1982-2004/Dec 02
          (c) 2004 Financial Times Ltd
File 610:Business Wire 1999-2004/Dec 02
          (c) 2004 Business Wire.
File 613:PR Newswire 1999-2004/Dec 02
          (c) 2004 PR Newswire Association Inc
File 634:San Jose Mercury Jun 1985-2004/Dec 01
          (c) 2004 San Jose Mercury News
File 636: Gale Group Newsletter DB(TM) 1987-2004/Dec 02
          (c) 2004 The Gale Group
 File 810:Business Wire 1986-1999/Feb 28
          (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
          (c) 1999 PR Newswire Association Inc
      13:BAMP 2004/Nov W2
 File
          (c) 2004 The Gale Group
      75:TGG Management Contents(R) 86-2004/Nov W2
 File
          (c) 2004 The Gale Group
       95:TEME-Technology & Management 1989-2004/Jun W1
 File
          (c) 2004 FIZ TECHNIK
       47: Gale Group Magazine DB(TM) 1959-2004/Dec 02
 File
          (c) 2004 The Gale group
 File 570: Gale Group MARS(R) 1984-2004/Dec 02
          (c) 2004 The Gale Group
                 Description
 Set
         Items
                 JN-JOURNAL OF ADVERTISING RESEARCH
 S1
                 JN=JOURNAL OF ADVERTISING RESEARCH
          3320
 S2
                 (BROADCAST? OR BROAD()CAST? OR TRANSMIT? OR TRANSFER? OR C-
 S3
              OMMUNICAT? OR WEBCAST? OR WEB()CAST?)(3N)(PROFILE OR DEMOGRAP-
              HIC? ?) (3N) (DISTRIBUTOR? ? OR MERCHANT? ? OR ADVERTI?ER? ? OR
              RETAILER? ?)
                 S2 AND S3
 S4
                 S3 NOT PY>1999
           105
 S5
                 RD (unique items)
            63
 S6
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? show files;ds
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File
         (c) 2004 The Gale group
File 570: Gale Group MARS(R) 1984-2004/Dec 02
         (c) 2004 The Gale Group
Set
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                PROFILE? ? OR DESCRIPTION? ? OR CATEGORY OR CATEGORIES OR -
S1
      1784277
             ATTRIBUTE? ? OR CHARACTERISTIC? ? OR TYPE OR TYPES OR PARAMET-
             ER? ? OR DEMOGRAPHIC? ?
                S1(5N)(VISITOR?? OR SHOPPER?? OR SURFER?? OR USER?? OR CUS-
S2
        56174
             TOMER ?? OR BUYER ?? OR CONSUMER ?? OR CLIENT ?? OR INDIVIDUAL ?? -
             OR PERSONAL)
        43155
                (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT?
S3
             OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (SELECT? OR
              KEYSTROKE? OR KEY()STROKE? OR VISIT? ? OR VISITED OR VIEWED -
             OR CLICK? ? OR CLICK()STREAM? ? OR CLICKSTREAM? ?)
                (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT?
S4
             OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (RESPONSE?
             ? OR FEEDBACK OR FEED()BACK OR SURVEY? ? OR INFORMATION OR DA-
             TA OR REPORT? ? OR SUMMARY OR QUESTIONNAIRE? OR INPUT)
S5
                (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT?
             OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (METRIC? ?
             OR CLICK() THROUGH? ? OR CTR OR CPC OR KEYPHRASE? OR KEYWORD? ?
              OR KEY()WORD? ?)
                (S3 OR S4 OR S5) (6N) (DISTRIBUT?R? OR ADVERTI?ER? OR MERCHA-
S6
             NT? ? OR RETAILER? ? OR PROVIDERS OR SERVICERS OR ISP?? OR ST-
             ORES OR SHIPPER?? OR WHOLESAL?R? OR WAREHOUSE? OR SELLER? ? OR
              PRODUCER? ? OR MANUFACTURER? ?)
                ADVERTI?EMENT OR BANNER? ? OR CONTENT OR AD OR ADS OR COMM-
S7
             ERCIALS OR MARKETING() (MESSAGE? ? OR SIGN? ? OR SIGNAGE) OR S-
             LOGAN OR COUPON? OR DISCOUNT(N) (CERTIFICATE OR NOTICE OR RECE-
             IPT) OR FLYER? OR TRAIL?R?
                S7(8N)(SPACE? ? OR ALLOCAT? OR ASSIGN? OR DETERMIN? OR POS-
S8
             ITION OR LOCATION OR SIZE OR PARAMETER? ? OR LENGTH OR HEIGHT
             OR PROPORTION? OR APPORTION?) OR BANNERSPACE OR ADSPACE
S9
                (HIGHEST? OR BEST OR OPTIMAL OR OPTIMUM? OR MAXIMUM OR UPP-
             ERMOST OR ULTIMATE? OR HIGH OR OPTIMIS? OR OPTIMIZ?) (1W) (PRICE
              OR PRICES OR COST OR COSTS OR RATE OR RATES) OR PRICING
S10
            1
                S2(6S)S6(6S)S8(6S)S9
S11
                S10 NOT PY>1999
            1
            1
S12
                RD (unique items)
           29
                S2 AND S6 AND S8 AND S9
S13
S14
           12
                S13 NOT PY>1999
           11
                S14 NOT S10
S15
           11
                RD (unique items)
S16
           12
                S12 OR S16
S17
           12
S18
                RD (unique items)
? t18/3, k/all
18/3,K/1
              (Item 1 from file: 47)
DIALOG(R) File 47: Gale Group Magazine DB(TM)
(c) 2004 The Gale group. All rts. reserv.
             SUPPLIER NUMBER: 57800482
                                           (USE FORMAT 7 OR 9 FOR FULL TEXT)
05513717
INTEGRATED LIBRARY SYSTEM SOFTWARE FOR SMALLER LIBRARIES.
Beiser, Karl A.
Library Technology Reports, 35, 4, 365
July, 1999
ISSN: 0024-2586
                                             RECORD TYPE: Fulltext
                     LANGUAGE: English
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82294

LINE COUNT: 06591

WORD COUNT:

File 349:PCT FULLTEXT 1979-2002/UB=20041125,UT=20041118 (c) 2004 WIPO/Univentio Set Items Description PROFILE? ? OR DESCRIPTION? ? OR CATEGORY OR CATEGORIES OR -S1 1485164 ATTRIBUTE? ? OR CHARACTERISTIC? ? OR TYPE OR TYPES OR PARAMET-ER? ? OR DEMOGRAPHIC? ? S1(5N)(VISITOR?? OR SHOPPER?? OR SURFER?? OR USER?? OR CUS-S2 TOMER ?? OR BUYER ?? OR CONSUMER ?? OR CLIENT ?? OR INDIVIDUAL ?? -OR PERSONAL) (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT? S3 382652 OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (SELECT? OR KEYSTROKE? OR KEY()STROKE? OR VISIT? ? OR VISITED OR VIEWED -OR CLICK? ? OR CLICK()STREAM? ? OR CLICKSTREAM? ?) S4 (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT? 263726 OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (RESPONSE? ? OR FEEDBACK OR FEED()BACK OR SURVEY? ? OR INFORMATION OR DA-TA OR REPORT? ? OR SUMMARY OR QUESTIONNAIRE? OR INPUT) **S**5 (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT? OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (METRIC? ? OR CLICK() THROUGH? ? OR CTR OR CPC OR KEYPHRASE? OR KEYWORD? ? OR KEY()WORD? ?) **S6** (S3 OR S4 OR S5) (6N) (DISTRIBUT?R? OR ADVERTI?ER? OR MERCHA-11852 NT? ? OR RETAILER? ? OR PROVIDERS OR SERVICERS OR ISP?? OR ST-ORES OR SHIPPER?? OR WHOLESAL?R? OR WAREHOUSE? OR SELLER? ? OR PRODUCER? ? OR MANUFACTURER? ?) ADVERTI?EMENT OR BANNER? ? OR CONTENT OR AD OR ADS OR COMM-S7 411915 ERCIALS OR MARKETING() (MESSAGE? ? OR SIGN? ? OR SIGNAGE) OR S-LOGAN OR COUPON? OR DISCOUNT(N) (CERTIFICATE OR NOTICE OR RECE-IPT) OR FLYER? OR TRAIL?R? S8 S7(8N)(SPACE? ? OR ALLOCAT? OR ASSIGN? OR DETERMIN? OR POS-ITION OR LOCATION OR SIZE OR PARAMETER? ? OR LENGTH OR HEIGHT OR PROPORTION? OR APPORTION?) OR BANNERSPACE OR ADSPACE (HIGHEST? OR BEST OR OPTIMAL OR OPTIMUM? OR MAXIMUM OR UPP-S9 116772 ERMOST OR ULTIMATE? OR HIGH OR OPTIMIS? OR OPTIMIZ?) (1W) (PRICE OR PRICES OR COST OR COSTS OR RATE OR RATES) OR PRICING S10 61 S2(6S)S6(6S)S8(6S)S9

? show files;ds

S11

S12

S13

6

545

44

File 348: EUROPEAN PATENTS 1978-2004/Nov W03

(c) 2004 European Patent Office

S10 NOT PY>1999

S10 AND IC=G06F

S2 AND S6 AND S8 AND S9

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show files;ds
   File 15:ABI/Inform(R) 1971-2004/Dec 02
            (c) 2004 ProQuest Info&Learning
   File
         16:Gale Group PROMT(R) 1990-2004/Dec 02
            (c) 2004 The Gale Group
  File 148:Gale Group Trade & Industry DB 1976-2004/Dec 02
            (c) 2004 The Gale Group
  File 160:Gale Group PROMT(R) 1972-1989
            (c) 1999 The Gale Group
  File 275: Gale Group Computer DB(TM) 1983-2004/Dec 02
            (c) 2004 The Gale Group
  File 621: Gale Group New Prod. Annou. (R) 1985-2004/Dec 02
            (c) 2004 The Gale Group
         9:Business & Industry(R) Jul/1994-2004/Dec 01
  File
            (c) 2004 The Gale Group
        20:Dialog Global Reporter 1997-2004/Dec 02
  File
            (c) 2004 The Dialog Corp.
  File 476: Financial Times Fulltext 1982-2004/Dec 02
           (c) 2004 Financial Times Ltd
  File 610: Business Wire 1999-2004/Dec 02
           (c) 2004 Business Wire.
  File 613:PR Newswire 1999-2004/Dec 02
           (c) 2004 PR Newswire Association Inc
 File 634:San Jose Mercury Jun 1985-2004/Dec 01
           (c) 2004 San Jose Mercury News
 File 636: Gale Group Newsletter DB(TM) 1987-2004/Dec 02
           (c) 2004 The Gale Group
 File 810:Business Wire 1986-1999/Feb 28
           (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
           (c) 1999 PR Newswire Association Inc
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       13:BAMP 2004/Nov W2
           (c) 2004 The Gale Group
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       75:TGG Management Contents (R) 86-2004/Nov W2
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       95:TEME-Technology & Management 1989-2004/Jun W1
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 File
       47: Gale Group Magazine DB(TM) 1959-2004/Dec 02
          (c) 2004 The Gale group
 File 570: Gale Group MARS(R) 1984-2004/Dec 02
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 Set
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S2
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S3
       2884823
                 (SET OR SETS OR SETTING OR ALLOCAT? OR ASSIGN? OR CALCULAT?
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             N? ?)(3N)(PRICE OR PRICES OR COST OR COSTS) OR PRICING?
S4
           387
                 S1 AND S2 AND S3
S5
           86
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S6
           52
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S7
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S8
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S10
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         (c) 2004 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2004/Dec 02
         (c) 2004 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2004/Dec 02
         (c) 2004 The Gale Group
File 621: Gale Group New Prod. Annou. (R) 1985-2004/Dec 02
         (c) 2004 The Gale Group
                Description
        Items
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             ER? ? OR DEMOGRAPHIC? ?
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             TOMER ?? OR BUYER ?? OR CONSUMER ?? OR CLIENT ?? OR INDIVIDUAL ?? -
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S2
              OR PERSONAL)
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              OR CLICK? ? OR CLICK()STREAM? ? OR CLICKSTREAM? ?)
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              TA OR REPORT? ? OR SUMMARY OR QUESTIONNAIRE? OR INPUT)
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 S6
              ORES OR SHIPPER?? OR WHOLESAL?R? OR WAREHOUSE? OR SELLER? ? OR
               PRODUCER? ? OR MANUFACTURER? ?)
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       2543055
              ERCIALS OR MARKETING() (MESSAGE? ? OR SIGN? ? OR SIGNAGE) OR S-
 S7
              LOGAN OR COUPON? OR DISCOUNT(N) (CERTIFICATE OR NOTICE OR RECE-
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 S8
              OR PROPORTION? OR APPORTION?) OR BANNERSPACE OR ADSPACE
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 S9
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            18
 S10
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 S11
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             4
 S12
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            165
 S13
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            92
 S14
                  S14 NOT S10
            83
 S15
                  RD (unique items)
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 S16
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? show files; ds File 350: Derwent WPIX 1963-2004/UD, UM & UP=200476 (c) 2004 Thomson Derwent File 344: Chinese Patents Abs Aug 1985-2004/May (c) 2004 European Patent Office File 347: JAPIO Nov 1976-2004/Jul (Updated 041102) (c) 2004 JPO & JAPIO File 371:French Patents 1961-2002/BOPI 200209 (c) 2002 INPI. All rts. reserv. File 2:INSPEC 1969-2004/Nov W3 (c) 2004 Institution of Electrical Engineers 35:Dissertation Abs Online 1861-2004/Nov File (c) 2004 ProQuest Info&Learning 65:Inside Conferences 1993-2004/Nov W4 File (c) 2004 BLDSC all rts. reserv. 99:Wilson Appl. Sci & Tech Abs 1983-2004/Oct File (c) 2004 The HW Wilson Co. File 233:Internet & Personal Comp. Abs. 1981-2003/Sep (c) 2003 EBSCO Pub. File 256:TecInfoSource 82-2004/Nov (c) 2004 Info.Sources Inc File 474:New York Times Abs 1969-2004/Dec 01 (c) 2004 The New York Times File 475: Wall Street Journal Abs 1973-2004/Dec 01 (c) 2004 The New York Times File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13 (c) 2002 The Gale Group Set Items Description PROFILE? ? OR DESCRIPTION? ? OR CATEGORY OR CATEGORIES OR -9398309 S1 ATTRIBUTE? ? OR CHARACTERISTIC? ? OR TYPE OR TYPES OR PARAMET-ER? ? OR DEMOGRAPHIC? ? S1(5N) (VISITOR?? OR SHOPPER?? OR SURFER?? OR USER?? OR CUS-S2 100305 TOMER ?? OR BUYER ?? OR CONSUMER ?? OR CLIENT ?? OR INDIVIDUAL ?? -OR PERSONAL) (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT? S3 215277 OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (SELECT? OR KEYSTROKE? OR KEY()STROKE? OR VISIT? ? OR VISITED OR VIEWED -OR CLICK? ? OR CLICK() STREAM? ? OR CLICKSTREAM? ?) (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT? **S4** 726778 OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (RESPONSE? ? OR FEEDBACK OR FEED() BACK OR SURVEY? ? OR INFORMATION OR DA-TA OR REPORT? ? OR SUMMARY OR QUESTIONNAIRE? OR INPUT) (GATHER? OR COLLECT? OR GROUP? OR CONSOLIDAT? OR AGGREGAT? S5 6736 OR STATISTIC? ? OR TOTAL? OR COUNT? OR NUMBER?) (6N) (METRIC? ? OR CLICK() THROUGH? ? OR CTR OR CPC OR KEYPHRASE? OR KEYWORD? ? OR KEY()WORD? ?) (S3 OR S4 OR S5) (6N) (DISTRIBUT?R? OR ADVERTI?ER? OR MERCHA-17196 56 NT? ? OR RETAILER? ? OR PROVIDERS OR SERVICERS OR ISP?? OR ST-ORES OR SHIPPER?? OR WHOLESAL?R? OR WAREHOUSE? OR SELLER? ? OR PRODUCER? ? OR MANUFACTURER? ?) ADVERTI?EMENT OR BANNER? ? OR CONTENT OR AD OR ADS OR COMM-S7 1155202 ERCIALS OR MARKETING() (MESSAGE? ? OR SIGN? ? OR SIGNAGE) OR S-LOGAN OR COUPON? OR DISCOUNT(N) (CERTIFICATE OR NOTICE OR RECE-IPT) OR FLYER? OR TRAIL?R? S7(8N)(SPACE? ? OR ALLOCAT? OR ASSIGN? OR DETERMIN? OR POS-S8 65934 ITION OR LOCATION OR SIZE OR PARAMETER? ? OR LENGTH OR HEIGHT OR PROPORTION? OR APPORTION?) OR BANNERSPACE OR ADSPACE (HIGHEST? OR BEST OR OPTIMAL OR OPTIMUM? OR MAXIMUM OR UPP-206646 S9 ERMOST OR ULTIMATE? OR HIGH OR OPTIMIS? OR OPTIMIZ?) (1W) (PRICE OR PRICES OR COST OR COSTS OR RATE OR RATES) OR PRICING